As a student and professional in the fields of communications and sociology, I am deeply concerned that by further de-regulating rules regarding media ownership we will decrease the diversity of perspectives any given market will be exposed to thus undermining our democracy. To make informed decisions, the electorate needs to hear a range of views and a full spectrum of information. Increased consolidation will only serve the interests of large corporate conglomerates at the cost of the publics welfare. It will further polarize the country between those who are more educated, and those whose primary source of information is the mainstream media.